

When Poke Woke
by Susan Robinson
Media Kit

## **Sales Copy**

Poke the hedgehog's nature was to roll into a ball when threatened. But Poke longed to laugh at danger like his friends Ziggy the rabbit and Dash the squirrel. He practiced hopping and running but ended up with a sore knee and a snout covered in bee stings. Then The Mangy Mongrel, teeth bared, loomed over his friends, and only Poke could save them. What would the little hedgehog do WHEN POKE WOKE?

Every child will want When Poke Woke by Susan Robinson on his or her bookshelf. Illustrator Ezequiel Decarli's darling characters bring the tale to life. Poke's facial expressions endear him to children, and the joie de vivre of Ziggy and Dash is infectious. Glowing, vibrant colors and detailed backgrounds set the scenes.

A key feature of *When Poke Woke* is rich language. Sophisticated vocabulary fosters discussion and contextual learning. Sound techniques of repetition, consonance, and assonance create memorable lines that slide off the tongue and invite children to join the read-aloud fun. One hundred different action verbs add nonstop excitement, but its theme of resisting peer pressure and being yourself is what makes *When Poke Woke* a timeless tale.



#### **Contact Susan**

Susan Robinson

susan@susanrobinsonauthor.com http://www.susanrobinsonauthor.com

Media Requests • Review Copies • Questions

















# **Book Specifications**

Title: When Poke Woke **Author:** Susan Robinson **Illustrator:** Ezequiel Decarli **Publisher:** Peacock Press **Date of Publication:** 2/15/2019

**Retail Price:** \$13.00

**ISBN-13:** 978-1-7335067-0-0 **Genre:** Children's picture book

Pages: 29

#### **Formats**

Paperback (Amazon) Kindle (Amazon)

# **Synopsis**

Poke the hedgehog's nature was to roll into a ball when threatened. But Poke longed to laugh at danger like his friends Ziggy the rabbit and Dash the squirrel. He practiced hopping and running but ended up with a sore knee and a snout covered in bee stings. Then The Mangy Mongrel, teeth bared, loomed over his friends, and only Poke could save them. What would the little hedgehog do WHEN POKE WOKE?

## **Promotion**

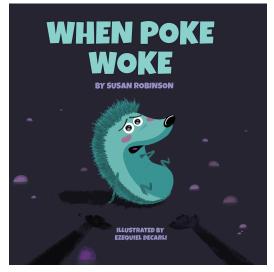
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#### **Photos**



















#### Bios

#### Two-line Bio—23 words, 147 characters

After her family, Susan Robinson loves reading, writing, and teaching. These passions have come together in her first picture book, When Poke Woke.

#### Short Bio—56 words, 340 characters

Susan Robinson taught herself to read at four, wrote her first story at six, and taught the neighborhood kids at eight. A career as a classroom teacher, school librarian, and university writing instructor allowed her to share these passions with thousands of students. She hopes *When Poke Woke* will inspire a new generation to love stories.

#### Medium Bio—95 words, 582 characters

Susan Robinson taught herself to read at four, wrote her first story at six, and taught the neighborhood kids at eight. A career as a classroom teacher, school librarian, and university writing instructor allowed her to share these passions with thousands of students. She reads everything from Seuss to Shakespeare and writes picture books, memoir, essay, and poetry. Being an author lets her spend lots of time reading to her grandchildren. She hopes *When Poke Woke* will inspire a new generation to love stories. Susan lives in Delaware with her husband and two miniature Aussies.

#### Long Bio—136 words, 831 characters

Susan Robinson taught herself to read at four, wrote her first story at six, and taught the neighborhood kids at eight. She reads everything from Seuss to Shakespeare and writes picture books, memoir, essay, and poetry. A career as a classroom teacher, teacher of the gifted, school librarian, computer instructor, tutor, and university writing instructor allowed her to share these passions with thousands of students from first grade through college. She also works with authors and business owners as a freelance editor and writing consultant. Being an author lets her spend lots of time reading to and doing crafts with her grandchildren and playing her flute or guitar. Her hope is that When Poke Woke will inspire a new generation to love words and stories. Susan lives in Delaware with her husband and two miniature Aussies.

#### **Interview Resources**

#### **Bio Talking Points**

- Education
- Teaching career
- Writing career
- Family

#### 11 Interesting Things about Susan

- She once walked on hot coals.
- Her favorite place is the beach.
- She likes to do crafts with the kids.
- Her favorite vacation was when her family rented a villa in Tuscany.
- She never expected a picture book to be her first published work.
- The book that most moves her is Angela's Ashes, by Frank McCourt.
- Her son Collin died when he was sixteen.
- She is a grammar maven.
- To her son-in-law's dismay and his daughters' delight, she hums a lot.
- Her friend Claire and she first met in the playpen and have been friends for 64 years.
- She also works as an editor and voice actor.

**16 Fun Facts About Hedgehogs (Mental Floss):** <a href="http://mentalfloss.com/article/56004/16-fun-facts-about-hedgehogs">http://mentalfloss.com/article/56004/16-fun-facts-about-hedgehogs</a>

#### **Interview Topics/Sample Interview Questions**

#### When Poke Woke

- How did you come up with the idea?
- What is the book's story?
- What is the book's theme/message?
- Who are the main characters?
- What is the setting?
- Who would like/benefit from this book?
- What mistakes did you make that others should avoid?
- How long did it take you to bring the book to publication?

#### How to Write and Publish a Children's Picture Book

- How do you come up with ideas?
- What structure should a story have?
- How do you find an illustrator?
- What platforms are best to publish on?
- What is involved with self-publishing?

#### There's More to a Picture Book than Pictures and a Story

Such as?

## Don't Just Read Aloud—Trigger Your Child's Critical and Creative Thinking

- How do you trigger critical thinking?
- How do you trigger creative thinking?

# Scream, Whisper, Sing, and Make Up Funny Voices—Make Reading Aloud a Fun and Memorable Experience for Your Child

- How do you create voices?
- Why is this important?

#### What Makes an Extraordinary Picture Book

• What should parents look for in choosing a quality picture book?

#### How to Read Wordless Picture Books

How do you read if there aren't any words?

#### Make Reading Your Child's Favorite Activity

• What can parents do to achieve this?

Best Picture Books for Babies

Best Picture Books for Toddlers

Best Picture Books for Preschool-Kindergarten

Best Picture Books for Grades 1-2

Interesting Facts about Hedgehogs

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